

# App Event Tool

How can it help you?

The Attendee

The Organiser

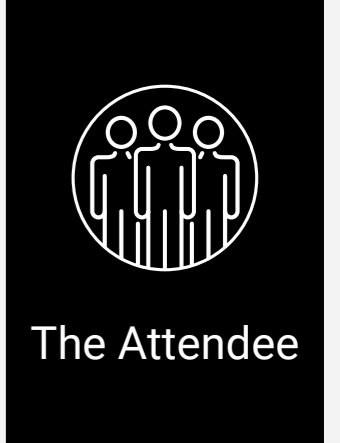
The Sponsor



*How can it help you?*

# The Attendee

- The entire event is at your fingertips: useful information, multimedia archives and event technology integration
- Constantly updated interactive programme which can be accessed by day, room, speaker and topic
- A host of functions for interacting and networking (Q&A, Gamification, Polling...)



*How can it help you?*

# The Organiser

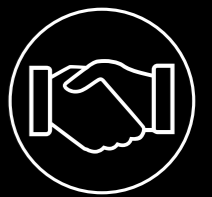
- Direct communication via push notifications for all attendees or groups of attendees
- Improved attendee and sponsor engagement thanks to innovative interactive functions
- Digital rather than paper-based programme: sustainable, inexpensive and constantly up to date



*How can it help you?*

# The Sponsor

- Your stand goes virtual in a 24/7 digital exhibition area
- Preset pop-up inserts aimed at your target market
- Detailed user navigation statistics



The Sponsor